

SCHOOL DISTRICT 54
(Bulkley Valley)

REPORT
COMMUNITY RELATIONS COMMITTEE MEETING
October 6th, 2015 **4:00 PM** *School Board Office*

Voting Members	Administration
F. Farrell, Chair B.J. Beaubien D. Hanson L. Kearns (ex officio)	C. van der Mark, Superintendent D. Margerm, Secretary Treasurer M. McDiarmid, Assistant Superintendent
Regrets:	

Meeting was conducted between 4:05-4:43 pm

1. Newspaper Article

Trustee Farrell acknowledged that September's article was good. Mr. McDiarmid commented that there had been no responses from the public. He questioned whether the newspaper article may be the most efficient vehicle for communication with the public. It was noted that articles were small and hard to find. Should the District consider alternative options such as school newsletters, social media or web pages? ***It was recommended that the District proceed with alternate options of newsletters, social media or web pages as a means to promote SD54 activities.***

2. Sportsplex Notes

The public comments from the public forum on the Sportsplex had been distributed to trustees. Should the District publish the public comments or just reply to people that left their emails at the forum? Trustee Kearns talked with two representatives from Houston informing them that the Sportsplex project had been 'shelved' for the time being. Trustee Kearns suggested that we send out an email to public who left email addresses at the forum. At this point, the District does not need to validate the questions, concerns or comments left. ***Committee recommends creating an email replying to people that left addresses at the forum thanking them for participation and notifying them that the Sportsplex project has been suspended for now.***

Date & Time of Next Meeting: November 3rd, 2015 @ 4:00pm

Type: New, Revision, Deletion
Status: In-committee, on-going, approved
Consultation Yes, Not required, Complete