

SCHOOL DISTRICT 54
(Bulkley Valley)

REPORT
COMMUNITY RELATIONS COMMITTEE MEETING
September 9, 2014 **4:00 PM** *School Board Office*

Members	Administration
F. Farrell, Chair L. Collingwood J. McIntosh (Alternate) L. Kearns (ex officio)	C. van der Mark, Superintendent D. Margerm, Secretary Treasurer M. McDiarmid, Assistant Superintendent
Regrets:	

The regular meeting convened at 4:00 pm and continued to 4:55 pm.

REPORT

1. Social Media – Twitter

Mr. van der Mark updated committee in regards to options for Twitter account:

- **Admin met with PVP to discuss social media.**
- **PVP have all been asked to join Twitter.**
- **Separate personal from professional.**
- **Communication tool, celebration, gaining information, posting information...**
- **SD Twitter account managed 'handled' by Ms. Kingsmill**
- **Mr. van der Mark provided Twitter demonstration on overhead**

C. Date & Time of Next Meeting: October 7th, 2014